WITH FLUORESCENT BULBS YOU CAN'T FAIL: THE WORLD WILL SMILE TAKE YOUR TRADITIONAL BULB AND PUT IT IN THE RUBBISH BIN, TAKE A FLUORESCENT ONE AND SCREW IT IN

WE ALL RUN TO CUT DOWN CONSUMPTION: STAY ON TRACK

NEW BULBS, NEW LIGHT, NEW LIFE: A NEW STYLE

FLUORESCENT BULBS: THE TECHNOLOGY WHICH LETS YOU SAVE

MAKE OUR PLANET HAPPY, LIGHT ECO-FRIENDLY BULBS YOUR CHILDREN WILL THANK YOU

DON'T CHANGE YOUR MIND, CHANGE OLD BULBS: SWITCH TO ENERGY-EFFICIENT LIGHTING

A GREAT DEAL: A NEW GENERATION OF BULBS CUTS DOWN YOUR ENERGY BILL

LONG DURATION, LOW CONSUMPTION: SWITCH ON THE FUTURE